



# 2018

## EVENT SPONSORSHIP OPPORTUNITIES

POSITIVE  
**IMPACT**  
HEALTH CENTERS





# POSITIVE **IMPACT** HEALTH **CENTERS**



**For 27 years, Positive Impact Health Centers has provided client-centered care to the HIV community and worked tirelessly to prevent the transmission of HIV.**

Positive Impact Health Centers provides HIV specialty care and support services, behavioral health including substance abuse treatment, HIV testing and prevention services.

Two locations:

**Duluth Center** – 3350 Breckinridge Blvd., Suite 200,  
Duluth, GA 30096

**Decatur Center** – 523 Church St., Decatur, GA 30030



### A Sordid Three Ring Circus

a benefit for Positive Impact Health Centers starring Leslie Jordan, Del Shores, and Ann Walker.

**When:** Saturday, August 25, 2018

VIP Reception: 6:30 to 7:30p.m. • Show: 8:00p.m.

**Where:** Center Stage

1374 West Peachtree St. NW, Atlanta, GA 30309  
(404) 885-1365

**Website:** centerstage-atlanta.com

**Description:** Join us for a comedy show with Emmy Award-winning Actor & Comedian LESLIE JORDAN. Best-known for his stand-out roles in “Sordid Lives”, “American Horror Story”, “The Help” and as beloved Beverly Leslie on NBC’s hit series “Will & Grace”, Mr. Jordan has charmed fans for over four decades!

Leslie will be joined by Del Shores and Ann Walker. Del has written, directed and produced across studio and independent film, network, and cable television as well as theatres. His fourth play, Sordid Lives, opened in Los Angeles in 1996 and ran 13 sold-out months. Ann Walker is an actress, known for Sordid Lives, Jagged Edge and JAG.

**Anticipated Attendance:** 1,000

### 28th Annual AIDS Walk Atlanta – Team Impact

**When:** Sunday, October 21, 2018

**Where:** Piedmont Park

**Website:** aidswalkatlanta.com

**Description:** 3.2 mile run/walk through the historic Piedmont Park and Midtown Atlanta neighborhoods. In 28 years, the Atlanta AIDS Walk has raised \$41M for HIV/AIDS services and prevention. Join us as a Positive Impact Health Centers’ AIDS Walk Team Sponsor.

**Anticipated Attendance:** Team 150/  
Walk 10,000



**AWA5K** AIDS WALK ATLANTA & 5K RUN



**When:** Sunday, December 9, 2018

VIP Reception: 4:30 to 6:00p.m.

Dinner & Program: 6:00p.m.

**Where:** Summerour Studios

409 Bishop Street NW, Atlanta GA 30318

**Website:** novareevents.com/summerour-studio

**Description:** This annual fundraising event celebrates accomplishments of last year and looks towards the future of HIV services in Atlanta. Join us in marking another year of service to the Atlanta community.

**Anticipated Attendance:** 200



# impact through sponsorship

## BECOME A CRITICAL PARTNER IN OUR WORK

### IMPACT HOPE SPONSOR – \$25,000 *only 1 available*

- Presenting sponsor listing for all 3 events
- Special recognition from the podium at the Comedy Show and Party With Impact
- E-newsletter with feature article showcasing you as the presenting sponsor for all 3 events
- 10 minute speaking opportunity to welcome attendees at Comedy Show or Party With Impact
- Logo placement, 200 word statement, and hyperlink on agency website for a year
- Logo on screen at Comedy Show and Party With Impact
- Logo listing on press, advertisements, program and event postcards
- 15 VIP Tickets to Comedy Show and Party With Impact
- 4 backstage passes to Comedy Show
- Sponsor table for company products and services at Comedy Show
- Full page advertisement on inside cover of event programs
- Logo on front page of Comedy Show and Party With Impact event program
- Opportunity to provide one branded item given as a gift to participants of all 3 events
- Minimum of 5 social media mentions
- Logo on Team's AIDS Walk T-shirt

### IMPACT GROWTH SPONSOR – \$10,000

- E-newsletter featuring you as a sponsor for all 3 events
- Special recognition from the podium at the Comedy Show and Party With Impact
- Logo placement, 100 word statement, and hyperlink on agency website for a year
- Logo on screen at Comedy Show and Party With Impact
- Logo listing on press, advertisements, program and event postcards
- 8 VIP Tickets to Comedy Show and Party With Impact
- Full page advertisement prominently placed in event programs
- Minimum of 3 social media mentions
- Logo on Team's AIDS Walk T-shirt

### IMPACT COMMUNITY SPONSOR – \$5,000

- E-newsletter featuring you as a sponsor for all 3 events
- Logo placement and hyperlink on website for a year
- Logo listing on press, program and event advertisements
- Logo on screen at Comedy Show and Party With Impact
- 6 VIP tickets to Comedy Show and Party With Impact
- Full page advertisement prominently placed in event programs
- Minimum of 2 social media mentions
- Logo on Team's AIDS Walk T-shirt

### IMPACT GIVING SPONSOR – \$2,500

- Name listed on website for a year
- Name listed on screen at Comedy Show and Party With Impact
- Name listed in event programs
- Half page advertisement with prominent placement in Comedy Show and Party With Impact program
- Minimum of 1 social media mention
- 2 VIP tickets to Comedy Show and Party With Impact
- Logo on Team's AIDS Walk T-shirt

### SMALL BUSINESS SPONSOR – \$1,000

*In an effort to engage small businesses in the work, PIHC is offering these sponsorship levels. Sponsor the event of your choice (Comedy Show or Party With Impact).*

- Name listed on sponsor screen during 1 event
- ½ page ad in event program
- 2 VIP Tickets (event of your choice)
- Name on Team's AIDS Walk T-shirt

*In-kind and media sponsor benefits customized upon request; generally as a 2 to 1 ratio of cash sponsorship.*

**Please mail enclosed Sponsorship Agreement by August 3, 2018.** Pay sponsorship online at [positiveimpacthealthcenters.org](http://positiveimpacthealthcenters.org). For questions, contact Olivia Chelko (678) 990-6449 or [Olivia.Chelko@pihcga.org](mailto:Olivia.Chelko@pihcga.org)

SPONSORSHIP  
REACH

1,500+  
event attendees

3,000+  
email subscribers

12,000+  
mail recipients

55,000+  
monthly website views

23,000+  
website unique visits/month

THANK YOU FOR HELPING  
US MAKE AN IMPACT ON THE  
ATLANTA COMMUNITY.

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POSITIVE**IMPACT**  
HEALTH CENTERS



POSITIVE  
**IMPACT**  
HEALTH  
CENTERS

2018  
events

sponsorship  
opportunity

## SPONSORSHIP AGREEMENT

\_\_\_\_\_ agrees to provide annual sponsorship for PIHC's 2018 events. As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital artwork for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to, and accepted by Positive Impact Health Centers.

Sponsorship Level \_\_\_\_\_

Name for Recognition \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Representative Name \_\_\_\_\_

Email \_\_\_\_\_ Phone Number/fax \_\_\_\_\_

Authorized Signer \_\_\_\_\_ Date \_\_\_\_\_

## PAYMENT METHOD

- Send Invoice
- I have enclosed a check payable to Positive Impact Health Centers; or
- I will pay by VISA/Master Card/AMEX online at **positiveimpacthealthcenters.org**

Once sponsorship is received, PIHC staff will contact you to discuss event arrangements, sponsorship benefits, and recognition.

Please send this completed form by **Aug. 3** to:

**Positive Impact Health Centers**  
Attn: Olivia Chelko  
3350 Breckinridge Suite 200  
Duluth, GA 30096

Sponsorship proposals can be customized to your needs.

To find out more, please contact Olivia Chelko, Vice President of Development and Communications at **(678) 990-6449** or **email: Olivia.Chelko@pihcga.org**